



SEX(UALITY), DRUGS, AND GENDER

A History in Images viewed through the lenses
of Privilege, Oppression, and Intersectionality

History in Images

Images of female power:
Psychoactive Substances for
Spiritual and Ritual Purposes

Before the Late
1800s

Images of female hedonism,
sexual predation, and
degradation: Shaped by Class and
Racial Privilege and Oppression

The Classic Era of
Drug Enforcement:
1920s-1940s

Victorian Era:
1880s-1920s

Images of female weakness and
degradation: Shaped by Class
Privilege and Oppression

History in Images

Images of "sexual deviance" and female weakness: "Corrective Treatment" and Aggressive Marketing of Prescription Drugs

WWII and Post-War:
1940s-1950s

1960s-1970s

1980s-1990s

Images of Welfare Queens, Crack Whores, Crack Babies, and Heroin Chic

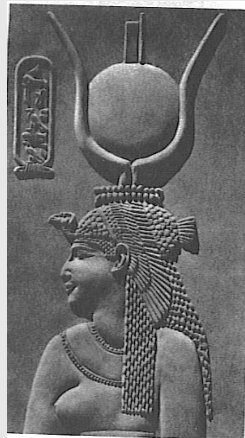
Images of Hippies and Housewives

History in Images

Images of female power: Psychoactive Substances for Spiritual and Ritual Purposes

Before the Late 1800s

Before the Victorian Era



Before the Victorian Era



Before the Victorian Era

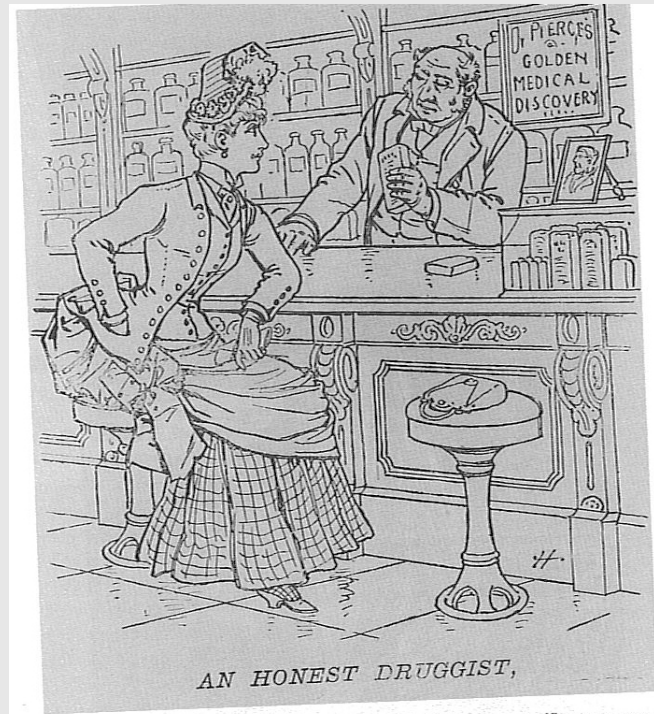


History in Images

Images of female weakness and degradation:
Shaped by Class Privilege and Oppression

Victorian Era: 1880s-1920s

Victorian Era: 1880s-1920s



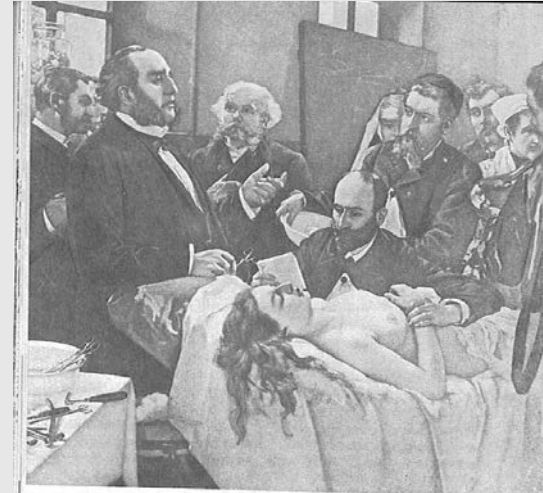
An undated illustration (probably from the 1890s) showing an affluent woman purchasing Dr. Pierce's Golden Medical Discovery, a widely used patent medicine. Despite Pierce's denials, Thomas Faulkner and J. H. Carmichael reported in *The Cottage Physician* (1892) that the preparation contained tincture of opium.

Women Must Have
help at times, if they would avoid
headaches, backaches, lassitude,
extreme nervousness. The really
superior remedy for them—
known the world over and tested
through three generations—is
**BEECHAM'S
PILLS**

Sold everywhere

In boxes 10c., 25c.

Victorian Era: 1880s-1920s



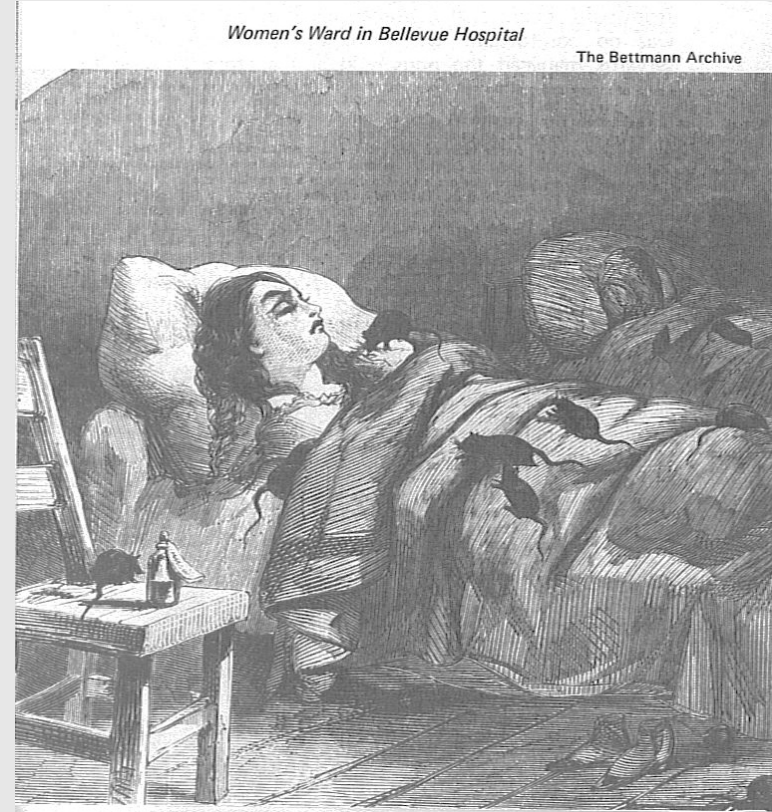
Victorian Era: 1880s-1920s



Victorian Era: 1880s-1920s



Victorian Era: 1880s-1920s



Victorian Era : 1880s-1920s



Charles Ray and Ethel Ullman in The Dividend, 1916. (National Film Archive)



*The Devil's Assistant, 1917.
Margarita Fischer as a woman
addicted to drugs after the loss
of her baby. (Wichita State
University Library)*



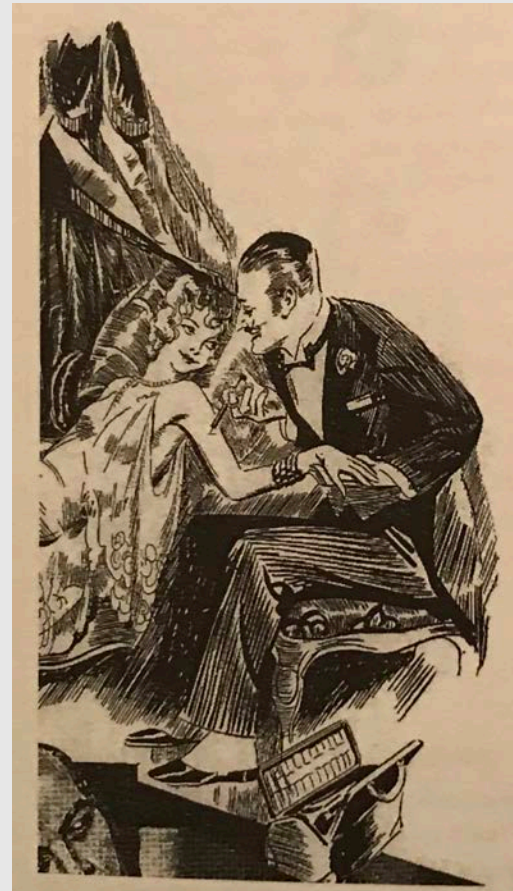
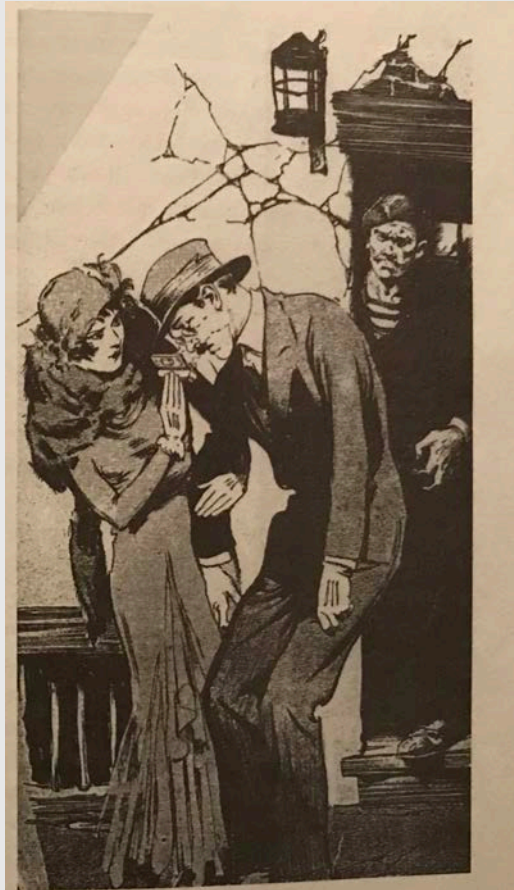
Bessie Love as the drug-addicted mother in Human Wreckage, 1923, produced by Mrs. Wallace Reid and directed by John Griffith Wray for Thomas Ince.

History in Images

Images of female hedonism, sexual predation, and degradation:
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The Classic Era of Drug Enforcement: 1920s-1940s

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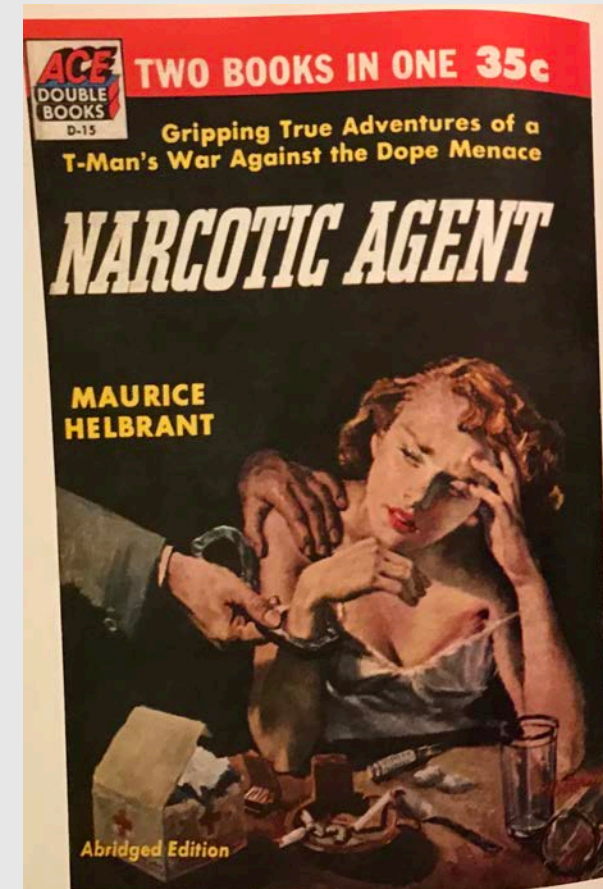
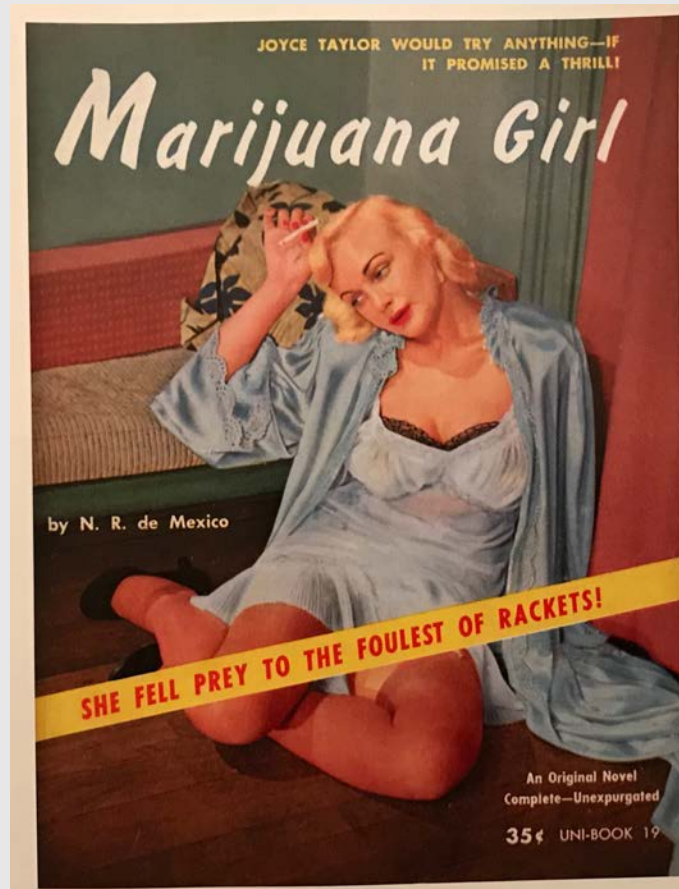
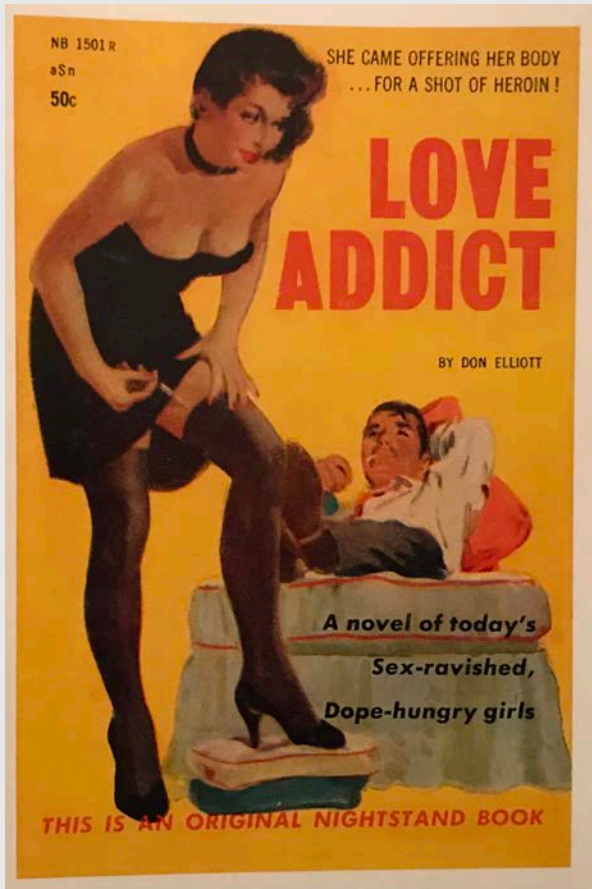
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Images of male & female “sexual deviance” and female weakness:
“Corrective Treatment” and Aggressive Marketing of Prescription Drugs



WWII and Post-War:
1940s-1950s

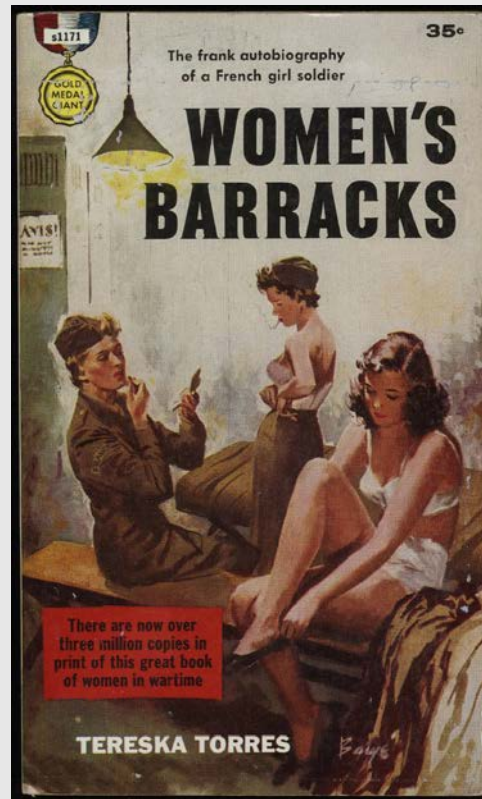
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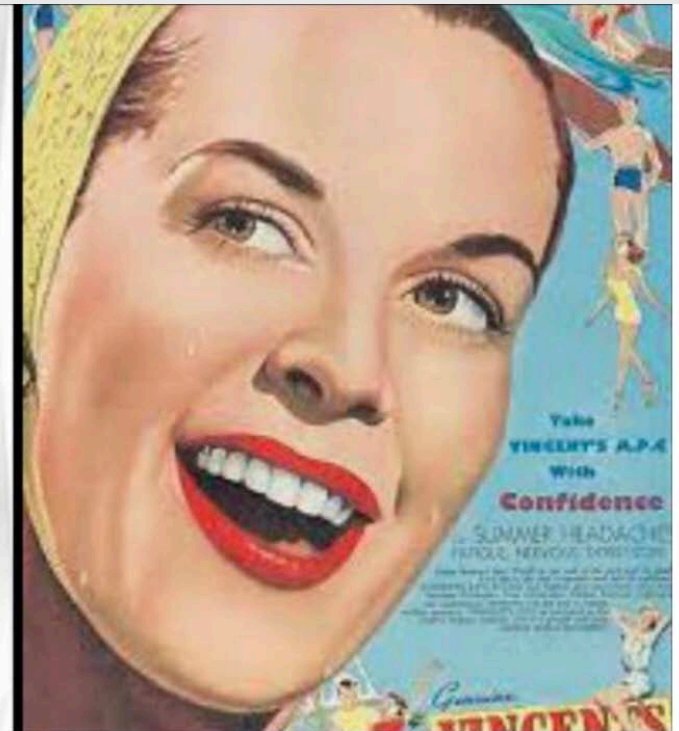
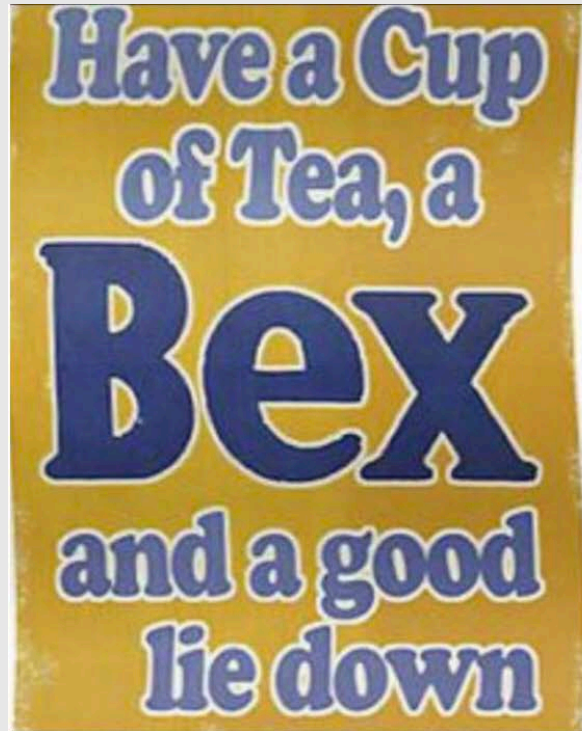
WWII and Post-War: 1940s-1950s



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WWII and Post-War: 1940s-1950s



Men-

It's No Fun To Live With a Wife With "NERVES"

Over-wrought nerves make all of us irritable, impatient, "hard to get along with."

Anyone who is subject to nervous headaches, nervous irritable spells, nervous indigestion, sleeplessness due to nervousness, and similar nervous troubles, deserves help—not criticism.

When you find yourself worrying over trifles, starting at sudden noises, irritable, wakeful, "keyed-up"—the first place to look for the cause is in your nerves—and it's best not to neglect them. Nervous troubles seldom correct themselves.

DR. MILES' *Effervescent* NERVINE Tablets are the pleasant modern corrective for tense nerves. Just one in a glass of water makes a pleasant sparkling drink—delightfully quieting and soothing to your nervous system.

Besides ingredients of marked benefit for nervous troubles, Dr. Miles' *Effervescent* Nerve Tablets contain Citric Acid and Bicarbonate of Soda.

If you are nervous because of an over acid condition commonly called Acidosis—these tablets tend to correct that condition. In such cases they not only relieve the symptoms, but tend to correct the cause.

15c Trial Package For You The coupon on the inside back cover of this Almanac, will bring you a TRIAL SIZE package of *Effervescent* NERVINE Tablets. Mail that coupon today and try them the next time your "NERVES" trouble you.

Effervescent DR. MILES' NERVINE TABLETS



History in Images

Images of Hippies and Housewives

1960s-1970s

1960s-1970s




When Boredom and Emotional Fatigue Bring on "Housewife Headache"...

Making beds, getting meals, acting as family chauffeur—having to do the same dull work day after day—is a mild form of torture. This can bring on nervous tension, fatigue and what is now known as "housewife headache". For this type of headache you need strong yet safe relief. So next time take Anacin®. Anacin gives you twice as much of the strong pain reliever doctors recommend most as the other leading extra strength tablet.

Minutes after taking Anacin, your headache goes, so does its nervous tension and fatigue. Lets you feel better all over. Despite its strength, Anacin is safe taken as directed. It doesn't leave you depressed or groggy. Next time take Anacin Tablets!



NOW SHE CAN COOK BREAKFAST AGAIN



... WHEN YOU PRESCRIBE NEW **MORNIDINE**TM
(BRAND OF PIPAMAZINE)

A new drug with specific effectiveness in nausea and vomiting of pregnancy, Mornidine eliminates the ordeal of morning sickness.

With its selective action on the vomiting center, or the medullary chemoreceptor "trigger zone," Mornidine possesses the advantages of the phenothiazine drugs without unwanted tranquilizing activity.

Doses of 5 to 10 mg., repeated at intervals of six to eight hours, provide excellent relief all day. In patients who are unable to retain oral medication when first seen, Mornidine may be administered intramuscularly in doses of 5 mg. (1 cc.).

Mornidine is supplied as tablets of 5 mg. and as ampuls of 5 mg. (1 cc.).

G. D. SEARLE & CO. OF CANADA LTD.
26 QUEEN ST. E., BRAMPTON, ONT.

now she can cope...

thanks to **Butisol**^{SODIUM}
(SODIUM BUTABARBITAL)

"daytime sedative" for everyday situational stress

When stress is situational—environmental pressure, worry over illness—the treatment often calls for an anxiety-allaying agent which has a prompt and predictable calming action and is remarkably well tolerated. **BUTISOL SODIUM** (sodium butabarbital) meets this therapeutic need.

After 30 years of clinical use... still a first choice among many physicians for dependability and economy in mild to moderate anxiety.

Contraindications: Porphyria or sensitivity to barbiturates.

Precautions: Exercise caution in moderate to severe hepatic disease. Elderly or debilitated patients may react with marked excitement or depression.

Adverse Reaction: Drowsiness at daytime sedative dose levels, skin rashes, "hangover" and systemic disturbances are seldom seen.

Warning: May be habit forming.

Usual Adult Dosage: As a daytime sedative, 15 mg. (¼ gr.) to 30 mg. (½ gr.) t.i.d. or q.i.d.

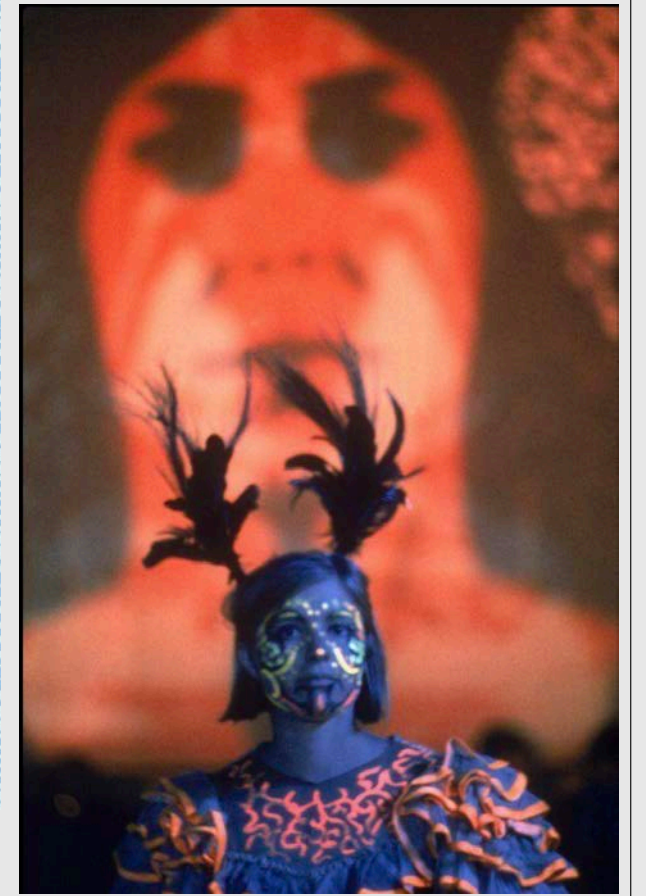
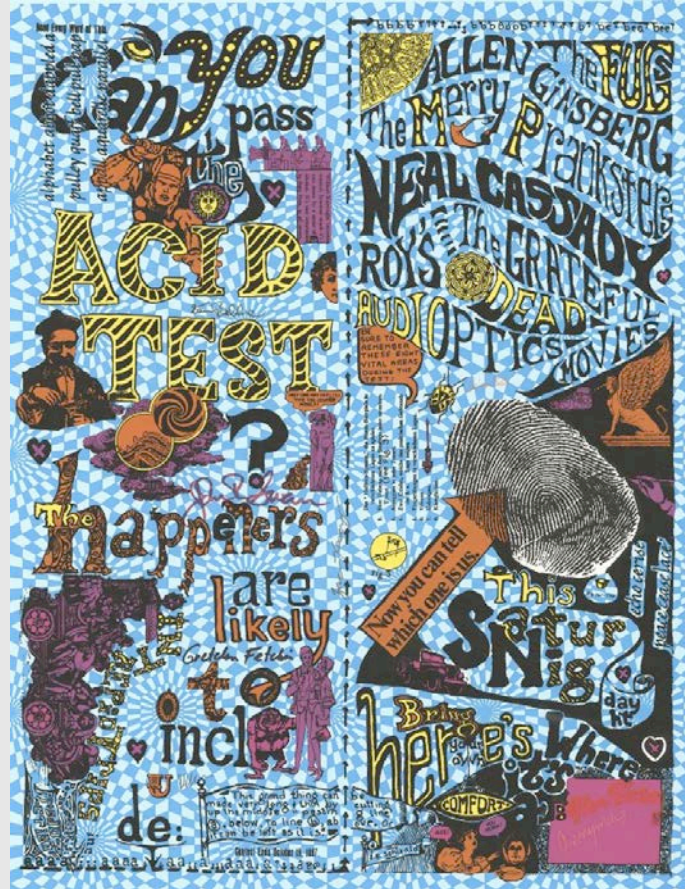
Available for daytime sedation: Tablets, 15 mg. (¼ gr.), 30 mg. (½ gr.); Elixir, 30 mg. per 5 cc. (Lofobal 7-1).

BUTICAPP® (Capsules Butisol SODIUM (sodium butabarbital)) 15 mg. (¼ gr.), 30 mg. (½ gr.).



McNEIL
McNeil Laboratories, Inc., Fort Washington, Pa.

1960s-1970s



1960s-1970s

Once he was hung up, there was nothing to do for him

Two children of the family do not live at home. "My oldest girl, Diana, is graduating from nursing school up in Massachusetts this year," Besse said. "She'll make \$17,000 a year. She is combined as a narcotics addict at Bostonside, 23 miles east of Boston, so New York's Filigree House Hospital. "He got on dope when 15," Besse said. "I did everything I could—went back him to the police. But once he was hung on, there was nothing to do. To protect the other kids I finally had to show him out of the house when he was about 16. Bostonside is \$4.50 an outdoor line, too much, so some of the family has moved there in the six months he's been there. On a Sunday morning I drove Norman to and drove up to see him. The first moments of the meeting were awkward.

"That's all the kids," Harry asked. "They're all fine and send you their love," said Besse.

"They treating you all right?" asked Norman Sr.

"Everything's okay. I should be out in another seven months."

"You're fat."

"Think all they got any heat in the house for you this year?"

"Oh yes," Besse cut in. "Everything's just going low at home." I remembered the fat beauty. Then Besse got to what was really on her mind. "I hope you come out good and clean, Harry. You've had enough trouble already."

"Oh, I'll be straight. Everything'll be straight, home."

"I hope so God you never knock the staff again."

His answer stunned all those of us. "Well, I don't know—I can't say for sure I'll never go back on it. You see, I wasn't on heroin, just on cocaine—what can't go bad."

Suddenly Harry saw how much his words had hurt Besse. He checked out a walk and crossed his face.

There was no heat in the apartment. There hadn't been any the night before. The 10 of them had snuggled together on mattresses in the kitchen with the oven going all night. Besse and the children were still there when I arrived in the morning. They were eating oatmeal—oats for breakfast. Fish—just on the edge of spoiling—is a staple for them. It is cheaper than anything else. That night they were planning Thanksgiving dinner, their most luxurious meal in months: sausage and eggs.

"Harry's going?" I asked one morning. "Not good at all," said Norman Sr.

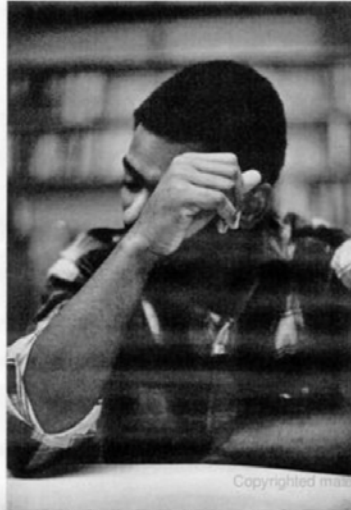
"Any hope for going back to work?"

"I was out for the skipper every day this week," he nodded his head.

"Any other man would have been gone long time ago. A lot of these guys up here die. But I can't leave. All I want to be is a man," he said finally.



A letter from Harry, a hug from him and a confession that he might not be able to stay away from drugs



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Without heat on Thanksgiving, the only warmth for anyone was the turkeyless oven

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1960s-1970s

War While on Active Duty

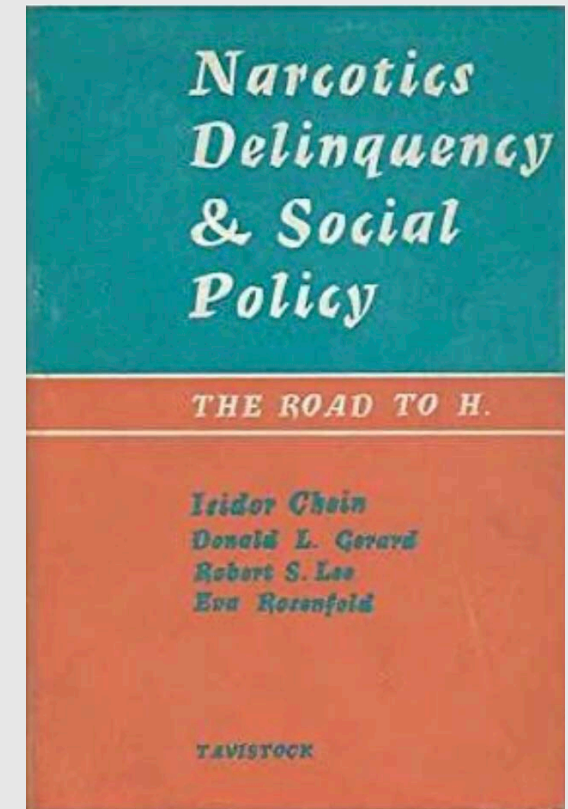


Protesters of the Vietnam War marching in Washington on Nov. 15, 1969. Associated Press



Gis lighting up a homemade hookah, made from a wine bottle and a .45 caliber shell. (Credit: Bettmann Archive/Getty Images)

1960s-1970s



History in Images

Images of Disco Socialites, Welfare Queens, Crack Whores, Crack Babies, and Heroin Chic



1980s-1990s

1980s-1990s

The Blue Lady



Hey! Let's face it. Most everything you buy today is cut with either synthetic material or whatever was available at the time. Only the original Italian Manotte Cosmetics is 100% organic. Manotte Cosmetics has the sparkle, shimmer, and the effectiveness of the real thing. It's safe for you, your baby and your Lady. The cosmetics' choice. You'll feel better knowing that what you wear is cut with the original Italian Manotte Cosmetics.

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1980s-1990s

'Welfare Queen' Becomes Issue in Reagan Campaign

The Washington Star

WASHINGTON, Feb. 14—Few odds with the facts. The former people realize it, but Linda Taylor, a 47-year-old Chicago welfare recipient, has become a major campaign issue in the New Hampshire Republican Presidential primary.

Former Gov. Ronald Reagan of California has referred to her at nearly every stop, using her as part of his "citizens' press conference" format.

"There's a woman in Chicago," the Republican candidate said recently to an audience in Gilford, N.H., during his free-swinging attack on welfare abuses. "She has 80 names, 30 addresses, 12 Social Security cards and is collecting veterans' benefits on four nonexistent deceased husbands." He added:

"And she's collecting Social Security on her cards. She's got Medicaid, getting food stamps and she is collecting welfare under each of her names. Her tax-free cash income alone is more than \$10,000."

California Governor fairly bristles with what he calls facts, figures and statistics demonstrating what he thinks is wrong with welfare, Big Government and the United States.

The national press entourage following Mr. Reagan usually is prevented from pinning him down on the specifics because his citizens' press conferences are reserved for questions for local audiences.

Items in Notebook

The following items were taken from a reporter's notebook after attending 18 citizens' press conferences on Jan. 13, 16 and 17, all of them in small towns in southern New Hampshire:

Mr. Reagan usually praises his welfare reform program in California. "We lopped 400,000 off the welfare rolls," he asserted at several stops.

According to a spokesman for

The post-test questionnaire explored respondents' attitudes on a wide range of issues related to welfare, race and gender.



Gilliam altered the race of the woman portrayed in a welfare reform TV story to test viewers' perceptions of gender and race.

Left: Welfare recipient. Right: A leech on society's "job-creators"

1980s-1990s



1980s-1990s



History in Images

Images of White Victims and People of Color Perpetrators and ???

Into the 21st Century:
2000-2020

2000-2010



History in Images

Images of...?

Into the 21st Century:
2010-2020