

Welcome to Digital Media & Journalism Group Advising

We'll cover what Production, Management
and Journalism majors need to know and
do to plan your Spring '23 schedules

Welcome to Group Advising!

Here's how it will work

- Get to know each other
- Major overviews: Production, Management, Journalism
- Internship eligibility
- How to read the Progress Report
- Important dates
- My Schedule Planner quick tips
- Advisor to approve schedule, answer questions

Let's quickly introduce ourselves so we can help each other

- Name, Major, Prior School
- Let us know if you'll be living on campus, in New Paltz, or commuting

DMJ: Three majors, one department

- Digital Media Production
- Digital Media Programming and Management
- Journalism

Digital Media Production focuses on content creation: video, audio, television, film, multimedia/multiplatform

Fundamentals:

- Digital Storytelling
- Writing for Digital Media
- Audio Production
- TV Studio Production

Advanced classes:

- Field Production
- Seminar in Digital Filmmaking

Electives include Podcasting, Screenwriting, Media Ethics, film courses, and much more.

Digital Media Programming and Management

focuses on content management and programming.

- Pitching, Coordinating
- Programming, Strategy
- Sales, Marketing, Advertising

for television networks, film festivals, streaming services, and other platforms.

Fundamentals:

DMJ224 Media Industries

DMJ323 Digital Media Content & Tech (**fall only)

Advanced classes focus on research projects/papers:

DMJ434 Global Media (**fall only)

DMJ350 Media Research Methods (**fall only)

DMJ444 Digital Media Convergence (capstone/**spring only)

The media management major has a few courses outside our department

- **BUS325 Marketing** requires permission (BUS School sets protocol) and MPL 4 (If lower, take BUS325 at a community college or find a substitution like CMM353 Persuasion & Social Influence or CMM315 Intro to Strategic Comm)
- **CMM104 Public Speaking**
- **BUS electives** don't have pre-reqs (Principles of Mgt, Legal Environment of Bus, Financial Accounting)

Management majors have 2 options for the media production requirement

- DMJ300 PhotoJ has no pre-reqs
- DMJ340 TV Studio requires DMJ319, 215 & Permission of Instructor
- Substitutions can be made if you have other production interests (Podcasting, Audio Production, etc.)

Journalism majors focus on writing, editing, producing multimedia for the web

https://www.newpaltz.edu/ugc/las/digitalmedia_journ/

Foundation courses:

- DMJ210 Investigating the News
- DMJ230 Journalism I
- DMJ215 Digital Storytelling

Advanced courses:

- DMJ332 Journalism II (**spring only)
- DMJ347 Media Ethics
- DMJ453 MM Editing/Publishing: The Little Rebellion (**fall only)
- DMJ458 Capstone Seminar in MM Reporting (**spring only)

Along the way, you take "Contexts" and "Genre" electives

Contexts: Mass Media Law, Media Theory, Picture Culture, etc.

Genres (types of reporting): Feature Writing, Podcasting, Arts Writing, Photojournalism, etc.)

Special topics courses such as Investigative Reporting Lab **can fulfill either a Context OR a Genre**

New for Spring --

Media Theory is open to all our majors (it fulfills the media theory requirement for management majors and a journalism context requirement for journalism majors)

Digital Media and Journalism

UNDERGRADUATE COURSES

CRN	Course	Sec	Title	IM	Cr	Dates	Days	Time	Loc	Instructor
733	DMJ211	01	Media Theory	FS	3	1/23-5/19	MR	9:30 AM-10:45 AM		Jessica Crowell

3-credit Investigative Reporting Lab has no prereqs

730	DMJ393	04	Investigative Reporting Lab	FS	3	1/23-5/19	W	12:30 PM-3:20 PM		Critical Thinking Intermediate
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Amazing Extracurriculars/Open to All

An opportunity to practice what you're learning or try something new.

- New Paltz Oracle
- The Teller magazine
- WFNP Radio
- NPCTV station,
- Blogs, zines, etc.
- Media Society (hosts Media Day/Week)

Questions?

Internships are Mandatory for DMJ Majors

Once you have:

- 60 total credits (junior or senior)
- 30 credits at SUNY New Paltz
- 18 credits in the major (in progress or completed)
- 2.5+ GPA

Then, APPLY FOR CERTIFICATION to look for an internship

tinyurl.com/npinternpacket

Do this as soon as you meet the criteria, but before the

2nd Friday in November for Spring;

2nd Friday in April for Summer or Fall

Once you are ELIGIBLE to seek an internship, begin your search:

Instagram @npcommedia, Handshake, the BIG List:

tinyurl.com/npbiglist

Get placement approved by Internship Coordinator Nancy Heiz

The Legislative Gazette is the premier DMJ internship (and scholarships are available)

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The Legislative Gazette

Covering the politics, policies and people of New York State government.

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FEATURED



PEOPLE



For the required internship, there are lots of opportunities for DMJ majors:

Television: ABC, NBC, CBS, MTV, Viacom, Comedy Central (The Daily Show, The Colbert Report), Adult Swim, Time Warner Cable, AMCtv, IFCTv, Discovery Channel, and many others

Radio: NYC Radio Market, Hudson Valley Radio Market (Townsquare Media, iHeart Radio, Radio Woodstock, Radio Kingston), various genres and responsibilities

Film: 40 Acres and a Mule (Spike Lee), BCDF Productions (films such as 'Peace Love and Misunderstanding' and 'Higher Ground'), Mandalay Film, numerous independent films and production companies

Digital Media: Hearst Digital (Esquire, Cosmo, etc.), NBC iLearn, Refinery29, Vox, Mashable and other web video companies/branches

Publications: The Legislative Gazette, Hudson Valley Magazine, Chronogram, Journal News, LI Herald, etc.

Questions?

You'll find many answers on our DMJ News Hawksite

- **DMJ News** site – You'll find answers to common questions like how to declare a minor, how to do an internship, etc.

Subscribe to updates and weekly newsletters:

<https://hawksites.newpaltz.edu/dmjnews/>

Follow these best practices for advising

- Get to know your major advisor. Beyond scheduling and policies, they can advise you on courses, grad school, internships, careers, etc.
- Become familiar w/Academic Calendar (ex: S/U deadlines; can't add courses after first week; all policies and forms are linked)

<https://www3.newpaltz.edu/calendars/>

- Use only New Paltz email account for any school matters
- Include your Banner (N) number on ALL emails about advising, schedules, registration, etc.

Understand how to read your Progress Report

Ellucian University

Sample Student *****0000

Ellucian University

Student name	Student, Sample	Degree progress
Student ID	*****XXXX	Overall GPA
Degree	Bachelor of Arts	0.00
Audit date	01/07/20XX 11:06 PM	

Level Undergraduate **Classification** 03-Junior **Major** Digital Media Production (551) **Program** Bachelor of Arts - School of Liberal Arts **College** Liberal Arts and Science

Degree in Bachelor of Arts

INCOMPLETE

Credits required: 120 Catalog year: 20XX-20XX

A minimum of 30 credits must be taken in residence.

A MINIMUM OF 120 CREDITS ARE REQUIRED TO GRADUATE. A MINIMUM OF 150 CREDITS ARE REQUIRED FOR A DUAL DEGREE. IF YOU ARE REPEATING A COURSE IN YOUR FINAL SEMESTER, AND HAVE RECEIVED AN EMAIL STATING SUCH, PLEASE DOUBLE CHECK YOUR OVERALL CREDIT TOTAL. YOU CANNOT RECEIVE CREDIT TWICE FOR THE SAME COURSE.

<input type="radio"/> Total Credit Requirement	Still needed: A minimum of 120 total credits are required. You may need more than 120 credits to complete all degree requirements. You have 71 credits (including in-progress). You still need 49 credits.
<input checked="" type="radio"/> Undergraduate Student Information	
<input type="radio"/> Upper Division Requirement	Still needed: See Upper Division Requirement section
<input type="radio"/> Liberal Arts Requirement	Still needed: See Liberal Arts Requirement section
<input type="radio"/> Writing Intensive Requirement	Still needed: See Writing Intensive Requirement section

Highlights for Spring '23

- Media Theory
- Investigative Reporting Lab

Reminder...

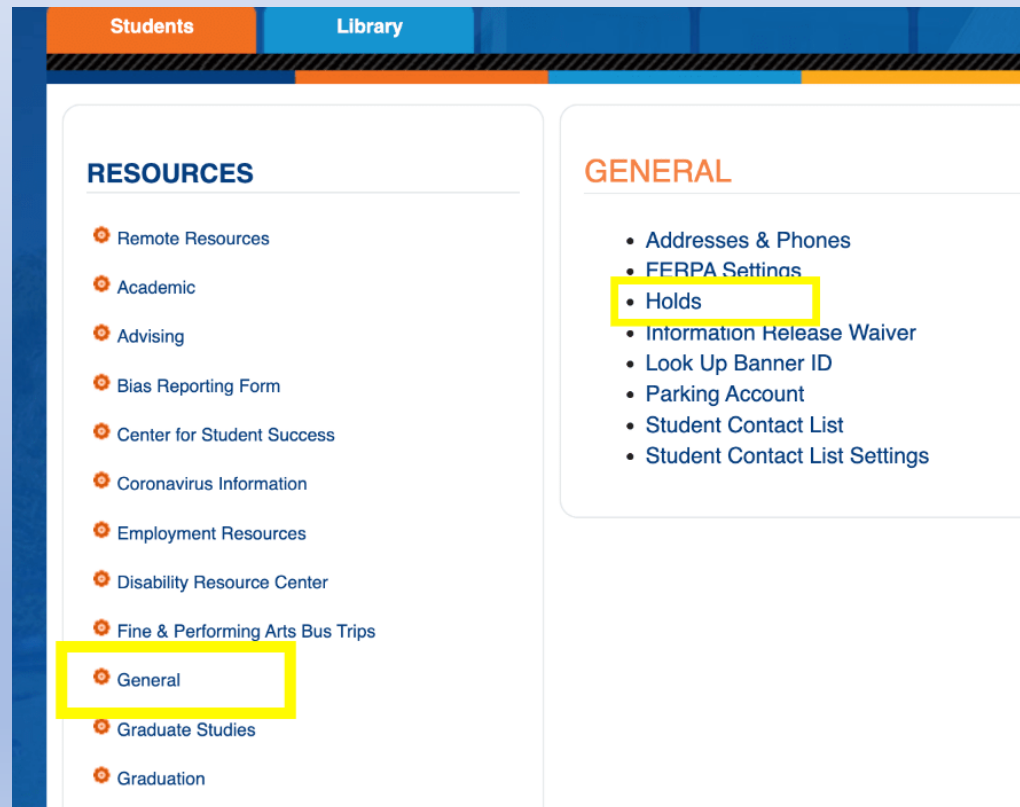
- Media Management senior seminar **ONLY in Spring:**
 - ✓ DMJ444 Seminar in Media Studies (formerly “Convergence”)
- Media Management core courses **ONLY in Fall:**
 - ✓ DMJ323 Digital Media Content & Tech
 - ✓ DMJ350 Media Research Methods
 - ✓ DMJ434 Global Media
- Journalism core courses **ONLY in Spring:**
 - ✓ DMJ332 Journalism 2
 - ✓ DMJ458 Capstone Seminar in MM Reporting

LOOKING AHEAD: Around mid-semester (March) you'll meet with your major advisor to plan FALL '23

- Schedule of classes gets released around March 1st for Fall (and Oct. 1st for Spring)
- That signals it's time to meet your advisor!
- Draft a schedule
- Check for Holds
- Confirm your Registration Time Assignment

Check for HOLDS and clear them before you register

In my.newpaltz.edu under **General > Holds** – If you have an ACTIVE (red) HOLD that says it “affects registration” you MUST ADDRESS THAT in order to be permitted to register on your Time Assignment



Verify your Registration Time Assignment and mark it on your calendar

Your Time Assignment is the actual day/time appointment you register yourself for fall. What we're doing here is preparing you for that.

In my.newpaltz.edu under **Registration > Time Assignment**, there's a day and time – That's the earliest you can register, but you should **not wait any longer than that.**

Example:

Spring 2023 Registration Time Assignment

You may register for the spring 2023 term at or after your assigned time of:

Monday, November 14, 2022, 12:15 PM

Time assignments are subject to change.

Draft your schedule in My Schedule Planner

- Brief overview (search by Subject **or** Attribute, ex. GE4/Language or Writing Intensive, etc.)
- ALWAYS have back-up plans (several “favorites” saved)
- Speak up if there’s something you’re unsure about
- We appreciate your patience!

Plan ahead for the semester: Classes begin Monday, Jan. 23

- Once you register, check the portal: my.newpaltz.edu > registration > class schedule
- Don't delay: purchase/rent textbooks & materials
my.newpaltz.edu > registration > class schedule – and BUY Textbooks
- Practice coming to campus – student parking lots, buildings, library/study spaces, etc.
- We appreciate your patience!

Spring '23 Advising & Scheduling

We'll divide into groups based on major advisor. Please help fellow students if you've completed your draft schedule.

When your schedule is drafted and you're waiting for your advisor to review it, discuss your plans with your fellow students.

Tips and tricks to share?

Need help getting started?

Your advisor will review your draft and release you to register.

Questions?

Thank You!